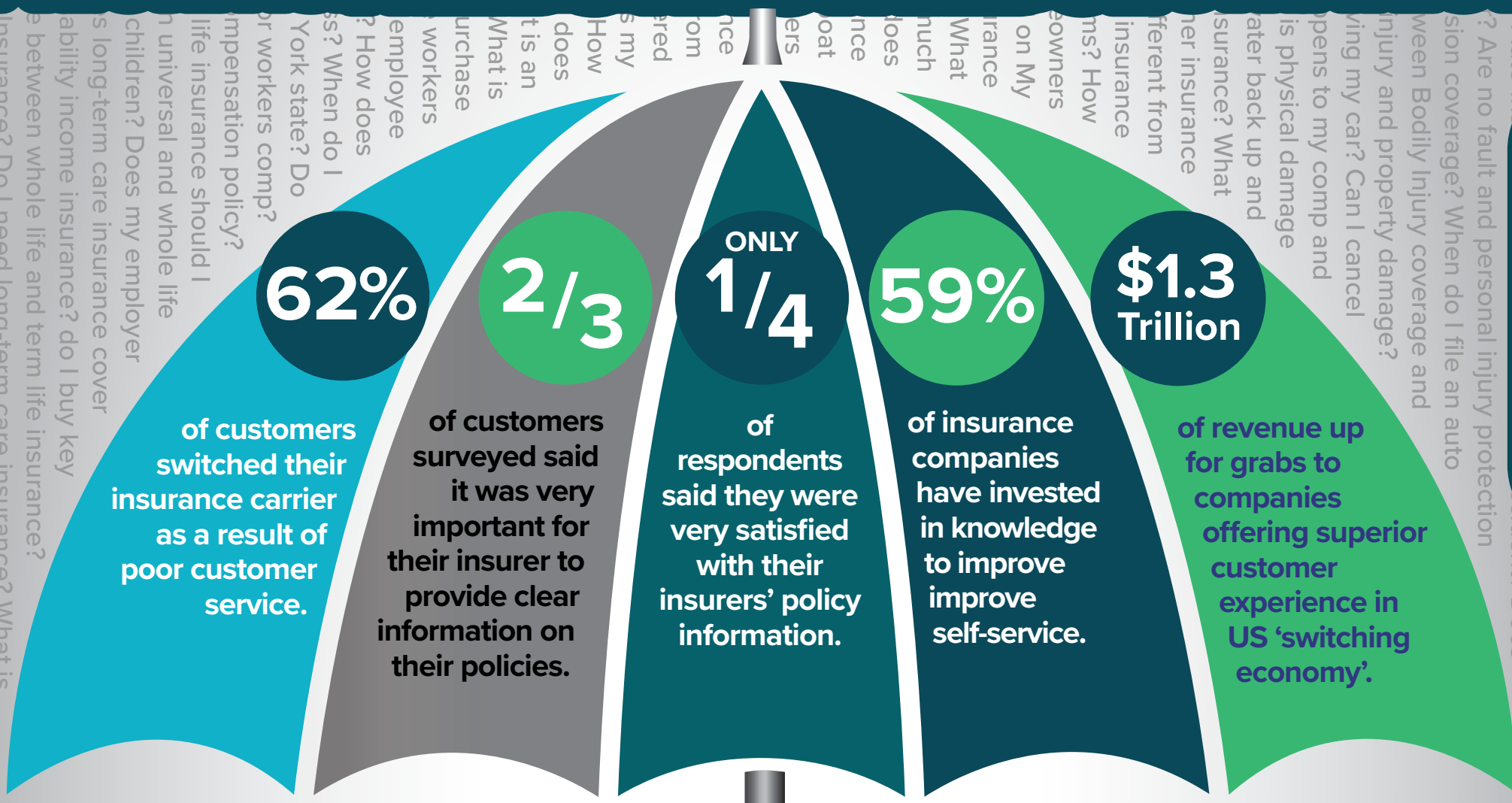


# TOP FIVE REASONS WHY INSURANCE COMPANIES ARE PRIORITISING THEIR KNOWLEDGE STRATEGY



KNOWLEDGE EVERYWHERE, AS A SINGLE SOURCE OF TRUTH, DRIVES EFFICIENCIES AND ROI, OFTEN RESULTING IN MILLIONS OF POUNDS WORTH OF BENEFIT



"Insurers must match their channel focus to the preference of their customers, it is imperative for insurers to keep their technology environments updated to retain their end users".

Wipro



"Insurer IT spending is on track to increase almost 5% year on year".

SMA



"Many insurance companies are simply not equipped to deliver, across multiple channels, the integrated service and complete information consumers expect".

EY

Working on digital transformation with:

